

THIS APPLICATION FORM, WHICH IS PERSONAL TO THE PERSON TO WHOM IT IS ADDRESSED AND MAY NOT BE ASSIGNED OR TRANSFERRED OR SPLIT (EXCEPT TO SATISFY *BONA FIDE* MARKET CLAIMS PURSUANT TO THE RULES OF THE LONDON STOCK EXCHANGE), IS IMPORTANT AND REQUIRES YOUR IMMEDIATE ATTENTION. IT IS NOT A NEGOTIABLE DOCUMENT AND CANNOT BE TRADED. If you are in any doubt about the action you should take, you are recommended to seek your own personal financial advice immediately from your stockbroker, bank manager, solicitor, accountant or other independent financial adviser, authorised under the Financial Services and Markets Act 2000 ("FSMA") if you are resident in the United Kingdom or, if you are not resident in the United Kingdom, from another appropriate authorised independent financial adviser. Information on Mirriad Advertising plc. (the "Company") and the terms and conditions of the Open Offer are set out in the circular dated 16 May 2023 (the "Circular"), which should be read carefully before any action is taken. A copy of the Circular is available for inspection on the Company's website (at www.mirriadplc.com). Unless the context otherwise requires, expressions defined in the Circular bear the same meanings in this Application Form. Application will be made for the Open Offer Shares to be admitted to trading on AIM. It is expected that such admission will become effective and that dealings in the Open Offer Shares will commence on 5 June 2023.

Box 1

Name(s) and address(es) of Qualifying Shareholder(s)

SRN:

ENTITLEMENT NO:

Box A Existing Ordinary Shares held by you as at 6.00 p.m. on 15 May 2023	Box B Number of Open Offer Shares comprising your basic Open Offer Entitlement (rounded down to the nearest whole number)	Box C The amount you must pay at 3 pence per Open Offer Share if you apply in full for your basic Open Offer Entitlement (set out in Box B)
		£

Box D Number of Open Offer Shares for which application is being made under your basic Open Offer Entitlement	Box E Number of additional Open Offer Shares (if any) for which application is being made under the Excess Application Facility	Box F Total number of Open Offer Shares for which application is being made (being Box D + Box E)	Box G Amount enclosed (Box F x £0.03 (being the Open Offer Share price))

Mirriad Advertising plc

(Incorporated under the Companies Act 2006 and registered in England and Wales with registered number 09550311)

APPLICATION FORM

Open Offer to Qualifying Shareholders of up to 66,666,666 Open Offer Shares at 3 pence per Open Offer Share payable in full on application to be received not later than 11.00 a.m. on 1 June 2023

This Application Form is not a negotiable document or a document of title and cannot be traded. This Application Form must be used if you are a Qualifying non-CREST Shareholder and wish to apply for Open Offer Shares under the Open Offer. The attention of Overseas Shareholders is drawn to the section entitled "Overseas Shareholders" set out in paragraph 6 of Part IV ("Terms and Conditions of the Open Offer") of the Circular and to the representation and warranty to be given by applicants in paragraph 8 of the application letter. Application will be made to the London Stock Exchange for the Open Offer Shares to be admitted to trading on AIM. It is expected that Admission will become effective and that dealings in the Open Offer Shares will commence on 5 June 2023.

IF YOU HAVE SOLD OR TRANSFERRED ALL OF YOUR EXISTING ORDINARY SHARES PRIOR TO THE DATE UPON WHICH THE EXISTING ORDINARY SHARES WERE MARKED 'EX' THE ENTITLEMENT TO THE OPEN OFFER BY THE LONDON STOCK EXCHANGE, YOU SHOULD COMPLETE BOX J ON PAGE 4 AND SEND THIS APPLICATION FORM AT ONCE (TOGETHER WITH THE CIRCULAR) TO THE PURCHASER OR TRANSFEREE OR TO THE STOCKBROKER, BANK OR OTHER AGENT THROUGH WHOM THE SALE OR TRANSFER WAS EFFECTED WHO WILL ARRANGE FOR DELIVERY TO THE PURCHASER OR TRANSFEREE, SINCE THE BENEFITS ARISING UNDER THE OPEN OFFER MAY IN SUCH EVENT BE CLAIMED FROM YOU UNDER THE RULES OF THE LONDON STOCK EXCHANGE. HOWEVER THIS APPLICATION FORM SHOULD NOT BE DISTRIBUTED, FORWARDED OR TRANSMITTED IN OR INTO OR FROM THE UNITED STATES, AUSTRALIA, CANADA, JAPAN, NEW ZEALAND, THE REPUBLIC OF SOUTH AFRICA OR ANY OTHER JURISDICTION WHERE TO DO SO WOULD CONSTITUTE A VIOLATION OF THE RELEVANT LAWS AND/OR REGULATIONS OF SUCH JURISDICTION. IF YOU HAVE SOLD OR TRANSFERRED PART ONLY OF YOUR REGISTERED HOLDING OF EXISTING ORDINARY SHARES PRIOR TO THE DATE UPON WHICH THE EXISTING ORDINARY SHARES WERE MARKED 'EX' THE ENTITLEMENT TO THE OPEN OFFER BY THE LONDON STOCK EXCHANGE YOU SHOULD COMPLETE BOX J ON PAGE 4 AND SEND THIS APPLICATION FORM AT ONCE TO COMPUTERSHARE INVESTOR SERVICES PLC AS SET OUT IN PARAGRAPH 2 OF "INSTRUCTIONS FOR TRANSFER, SPLITTING AND CONSOLIDATION" ON PAGE 2 IN ORDER FOR YOU AND THE PURCHASER OR TRANSFEREE TO OBTAIN SPLIT APPLICATION FORMS, SINCE THE INVITATION TO ACQUIRE OPEN OFFER SHARES UNDER THE OPEN OFFER MAY BE A BENEFIT WHICH MAY BE CLAIMED FROM YOU UNDER THE RULES OF THE LONDON STOCK EXCHANGE.

Neither the Existing Ordinary Shares nor the Open Offer Shares nor the Open Offer Entitlements nor the Application Forms have been, nor will they be, registered under the US Securities Act or under the securities legislation of any state of the United States or Australia, Canada, Japan, New Zealand or the Republic of South Africa. Accordingly, subject to certain exceptions, the Open Offer Shares and the Open Offer Entitlements may not, directly or indirectly, be offered, sold, renounced, re-sold, taken up or delivered in or into the United States, Australia, Canada, Japan, New Zealand or the Republic of South Africa or offered to, sold to, renounced, taken up or delivered in favour of, or to, a person within the United States, Australia, Canada, Japan, New Zealand or the Republic of South Africa. The attention of Overseas Shareholders is drawn to the restrictions on application set out in paragraph 6 of Part IV ("Terms and Conditions of the Open Offer") of the Circular.

The terms and conditions of the Open Offer as set out in the Circular also apply to this Application Form. Copies of the Circular are available for inspection on the Company's website (at www.mirriadplc.com) from the date of this Application Form up to and including 2 June 2023, being the date following the closing of the Open Offer.

ACTION TO BE TAKEN: If you wish to apply for Open Offer Shares, you must complete Boxes D, F and G (and Box E if you wish to apply for Excess Shares) on this page, sign and date this Application Form on page 3, and return this Application Form in the enclosed reply paid envelope together with a cheque or banker's draft made payable to "Mirriad Advertising plc Open Offer Account" for the sum inserted in Box G by post to Computershare Investor Services PLC, Corporate Actions Projects, Bristol, BS99 6AH so as to arrive no later than 11.00 a.m. on 1 June 2023. If you do not wish to apply for any Open Offer Shares you should take no further action and you will have no rights under the Open Offer. Qualifying Shareholders should be aware that under the Open Offer, unlike a rights issue, Open Offer Shares not validly applied for will not be sold in the market for the benefit of Qualifying Shareholders. Complete instructions for the completion of this Application Form are set out on page 2 of this Application Form.

Queries relating to completion of this Application Form should be referred to Computershare Investor Services PLC, Corporate Actions Projects, Bristol, BS99 6AH, telephone 0370 702 0000 or, if phoning from outside the UK, on +44 (0)370 702 0000. Computershare Investor Services PLC cannot provide advice on the merits of the Open Offer nor give any financial, legal or tax advice.

WKF0552

INSTRUCTIONS FOR AND NOTES ON COMPLETION OF THIS FORM

1. This Application Form should be completed and posted in the accompanying reply paid envelope (for use only in the UK) to Computershare Investor Services PLC, Corporate Actions Projects, Bristol, BS99 6AH together with a cheque or banker's draft for the full amount payable in respect of the number of Open Offer Shares applied for, so as to arrive not later than 11.00 a.m. on 1 June 2023. If you post your Application Form within the United Kingdom by first class post, you are recommended to allow at least four business days for delivery. No receipt will be given for this Application Form or any remittance.
2. Application may be made for any whole number of Open Offer Shares up to the maximum amount available under the Open Offer.
3. Cheques and banker's drafts should be made payable to "Mirriad Advertising plc Open Offer Account". Cheques and banker's drafts must be drawn in sterling on a branch of a bank or building society in the United Kingdom which is either a settlement member of the Cheque and Credit Clearing Company Limited or the CHAPS Clearing Company Limited or which has arranged for its cheques and banker's drafts to be cleared through the facilities provided for members by any of those companies and must bear the appropriate sorting code in the top right hand corner, and must be for the full amount payable on application, as set out in BOX G above. Third party cheques may not be accepted with the exception of building society cheques or banker's drafts where the building society or bank has confirmed the name of the account holder by stamping or endorsing the building society cheque/banker's draft to such effect and confirming that the account holder has sole or joint title to the funds and will be subject to money laundering regulations which may delay a Qualifying Shareholder receiving their Open Offer Shares. Payment by CHAPS, BACS or electronic transfer will not be accepted. If cheques or banker's drafts are presented before the conditions of the Open Offer are fulfilled, application monies will be kept in a separate bank account pending the Open Offer becoming unconditional. Any interest earned on monies in such account will be retained by and for the benefit of the Company. The account name should be the same as that shown on the application.
4. Where a Qualifying Shareholder is an individual, they must sign the Application Form. Where a Qualifying Shareholder is a company, such company must execute this Application Form under its common seal, the seal being affixed and witnessed in accordance with its articles of association or other regulations. Alternatively, a company to which section 44 of the Companies Act 2006 applies may execute this Application Form by: (i) a director and the company secretary; or (ii) by two directors of the company; or (iii) by a director of the company in the presence of a witness who attests the signature, in each case signing the Application Form and inserting the name of the company above their signatures. In the case of joint holders, all must sign.
5. If this Application Form is signed under a power of attorney, such power of attorney or a duly certified copy thereof must accompany this Application Form.
6. All documents, including this Application Form, or remittances sent by or to an applicant, or as he or she or it may direct, will be sent through the post at his or her or its own risk.
7. This Application Form may not be assigned, transferred, split or consolidated, except to satisfy *bona fide* market claims. Instructions for transfer, splitting and consolidation are set out below.
8. The making of the Open Offer to persons who are resident in, or citizens of, countries other than the United Kingdom may be affected by the laws of the relevant jurisdictions. No person(s) receiving this Application Form and/or the Circular in any territory other than the United Kingdom may treat the same as constituting an invitation or offer to them to subscribe, nor should they in any event use this Application Form, unless, in the relevant territory, such an invitation or offer can lawfully be made to them and such person observes the laws of any relevant territory in connection therewith, including obtaining all requisite government or other consents, observing any other requisite formalities and paying any issue, transfer or other taxes due in such territory. The attention of Overseas Shareholders is drawn to the restrictions on applications set out in the Circular. Receipt of the Circular or an Application Form will not constitute an offer in those jurisdictions in which it would be illegal to make such an offer and in such circumstances this Application Form and the Circular will be deemed to have been sent for information only. Subject to certain exceptions, no Open Offer Shares shall be offered in the Restricted Jurisdictions. The Company reserves the right to treat the Open Offer as having been declined in any particular case if it believes acceptance may violate applicable legal or regulatory requirements. Submission of an Application Form will constitute a warranty by you that you have complied with all such requirements. Persons resident in countries other than the United Kingdom should contact their independent professional advisers as to whether they require any governmental or other consents or need to observe any other formalities to enable them to apply for Open Offer Shares.
9. It is strongly recommended that the accompanying Circular should be read before any action is taken.
10. All applications in respect of the Open Offer, all acceptances thereof and all contracts resulting from such acceptances shall be governed by and construed in accordance with English Law.
11. Submission of this Application Form will constitute a warranty that these conditions and the conditions in the Circular have been complied with. It is expected that definitive certificates in respect of the Open Offer Shares issued under the Open Offer to be held in certificated form will be despatched no later than 19 June 2023 to the registered address of the sole or first named Shareholder shown in Box 1 or, where Box K has been completed, to the address of the sole or first named person shown therein or, if Box N has been completed, to the agent named therein. Until certificates are despatched, any transfers of Open Offer Shares in certificated form will be certified against the register of members of the Company at the risk of the transferor.

INSTRUCTIONS FOR TRANSFER, SPLITTING AND CONSOLIDATION

1. This Application Form may be transferred or split, but only to satisfy a *bona fide* market claim. If you have sold all of the Existing Ordinary Shares shown in Box A on page 1 before the date upon which the Existing Ordinary Shares were marked 'ex' the entitlement to the Open Offer by the London Stock Exchange, you should complete the declaration in Box J on page 4 and pass this Application Form together with the Circular at once to the purchaser or transferee or to the stockbroker, bank or other agent through whom the sale or transfer was effected for delivery to the purchaser or transferee. However, this Application Form should not be distributed, forwarded or transmitted in or into the United States, Australia, Canada, Japan, New Zealand, the Republic of South Africa or any other jurisdiction where to do so would constitute a violation of the relevant laws and/or regulations of such jurisdiction. Box K on page 4 must be completed and signed by the person(s) to whom the Existing Ordinary Shares have been sold if he or she or it wishes to apply on this Application Form for Open Offer Shares.
2. If you have sold or transferred **part only** of your registered holding of Existing Ordinary Shares prior to the date upon which the Existing Ordinary Shares were marked 'ex' the entitlement to the Open Offer by the London Stock Exchange, you should complete Box J on page 4 and send this Application Form at once to Computershare Investor Services PLC at Corporate Actions Projects, Bristol, BS99 6AH, accompanied by a letter stating the number of pro rata entitlements of Open Offer Shares to be included in each split Application Form. The number of pro rata Open Offer Entitlements of Open Offer Shares to apply to each split Application Form must be stated and the aggregate must not exceed the number shown in Box B on page 1. Box J on page 4 on each split Application Form will be marked "Declaration of Sale duly made". The latest time and date for splitting is shown in Box L on page 4. Split Application Forms may only be obtained to satisfy *bona fide* market claims and by surrender of this form to Computershare Investor Services PLC in the manner set out above.
3. The right to apply for Open Offer Shares represented by several Application Forms may be claimed by the person(s) to whom Existing Ordinary Shares have been sold as described in paragraph 1 above if Box K on page 4 is completed on one Application Form (the "Principal Application Form") and all the Application Forms are lodged in one batch, together with a remittance for the total number of Open Offer Shares applied for. Details of each Application Form (including the Principal Application Form) should be listed in ascending serial number order in the consolidation listing form (Box P) on the Principal Application Form and the serial number of the Principal Application Form should be entered in the space provided on each of the other Application Forms.
4. If Boxes J and K are completed, Box M must be completed by the selling broker or other agent and Box N must be completed by the buying broker or other agent.
5. If only Box J is completed, Boxes M and N DO NOT need to be completed.

INSTRUCTIONS FOR DEPOSITING ENTITLEMENTS UNDER THE OPEN OFFER INTO CREST

1. The entitlements under the Open Offer shown by the Open Offer Entitlements set out in Box B of this Application Form may be converted into uncertificated form, that is, deposited into CREST (whether you are the registered holder of the Existing Ordinary Shares set out in Box A or are entitled to the Open Offer Entitlements in Box B by virtue of a *bona fide* claim). Subject as provided in paragraph 2 below, normal CREST procedures (except for the last time for stock deposits) apply in relation to any such conversion. You are recommended to refer to the CREST Manual for details of such procedures. If you are a CREST sponsored member, you should contact your CREST sponsor. The Application Letter on page 3 should not be signed.
2. If you are the registered holder(s) of the Existing Ordinary Shares set out in Box A, the CREST Deposit Form contained in Box O should be completed and then this Application Form should be deposited by you or your CREST sponsor (as appropriate) with the CREST Courier and Sorting Service ("CCSS"). In addition, the normal CREST Stock Deposit procedures will need to be carried out, except that (a) it will not be necessary to complete and lodge a separate CREST Transfer Form (prescribed under the Stock Transfer Act 1963) with the CCSS and (b) only the total number of the Open Offer Entitlements shown in Box B of this Application Form may be deposited into CREST. You may deposit only some of the Open Offer Entitlements shown in Box B of this Application Form into CREST where you have sold part of your registered holding of Existing Ordinary Shares prior to the date upon which the Existing Ordinary Shares were marked 'ex' the entitlement to the Open Offer by the London Stock Exchange, only once you have applied for a split Application Form in accordance with the instructions in the paragraph headed "Instructions for Transfer, Splitting and Consolidation" above. If you are entitled to the Open Offer Entitlements shown in Box B by virtue of a *bona fide* market claim, the declaration in Box J must have been completed or (in the case of a split Application Form) marked "Declaration of Sale duly made", and then the CREST Deposit Form in Box O completed and the form deposited with the CCSS in accordance with the instructions above. If entitlements under the Open Offer represented by more than one Application Form received in settlement of *bona fide* market claims are to be deposited, the CREST Deposit Form in Box O on each Application Form letter must be completed and the forms deposited. Box J on each Application Form must have been completed by the registered holder(s) whose name(s) appear in Box 1 but the Consolidation Listing Form should not be used.
3. A holder(s) of the Open Offer Entitlements shown in Box B of this Application Form who is proposing to convert such entitlements into uncertificated form (whether they are to be converted into uncertificated form in the name(s) of the registered holder(s) of the Existing Ordinary Shares set out in Box A or in the name of the beneficial owner of any of those Existing Ordinary Shares by virtue of a *bona fide* market claim) should ensure that the conversion procedures are implemented in sufficient time to enable the person holding or acquiring the Open Offer Entitlements in CREST following the conversion to take all necessary steps in connection with applying under the Open Offer prior to 11.00 a.m. on 1 June 2023. In particular, having regard to processing times in CREST and on the part of Computershare Investor Services PLC, the latest time for depositing an Application Form with the CCSS if you are entitled by virtue of a *bona fide* market claim (in order to enable you to take all necessary steps in connection with applying under the Open Offer prior to 11.00 a.m. on 1 June 2023 is 3.00 p.m. on 30 May 2023.
4. When Box J and the CREST Deposit Form have been duly signed, the title to the Open Offer Entitlements shown in Box B of this Application Form will cease forthwith to be transferable by delivery and you will be unable to satisfy a claim to apply under the Open Offer by delivery of this Application Form. Furthermore, entries in Box K will not be recognised or acted upon by Computershare Investor Services PLC. All transfers of the Open Offer Entitlements to satisfy *bona fide* market claims must be affected through the means of the CREST system once such rights have been deposited into CREST.

NOTE: Deposit of this Application Form with (a) the CREST Deposit Form in Box O duly completed and signed by the person(s) whose name(s) appear(s) in Box 1; or (b) Box J on page 4, duly signed by the person(s) whose name(s) appear(s) in Box 1 or marked "Declaration of Sale duly made" and the CREST Deposit Form in Box O duly completed, shall be conclusive evidence in favour of the Company and Computershare Investor Services PLC of: (i) the right of the person(s) named in the CREST Deposit Form to be registered as the holder(s) of the Open Offer Entitlements shown in Box B of this Application Form; and (ii) the authority of the person(s) completing Box J (if appropriate) or the CREST Deposit Form in Box O. All documents will be despatched by post at the risk of the person(s) entitled to them.

APPLICATION LETTER

To: the Directors of the Company

1. I/We being the registered holder(s) at the close of business on the Record Date of the number of Existing Ordinary Shares set out in Box A on page 1 (or the beneficial owner(s) of any of those shares by virtue of a *bona fide* market claim in certificated form) hereby apply irrevocably for the number of Open Offer Shares inserted in Box F on page 1 (subject to the further provisions set out in paragraph 3 below) and agree to accept the same on the terms and subject to the conditions set out herein and in the Circular and subject to the articles of association of the Company.
2. I/We enclose a cheque or banker's draft drawn in sterling on a bank or building society in the UK, payable to "Mirriad Advertising plc Open Offer Account" for the amount inserted in Box G on page 1, being the amount payable in full on application for such Open Offer Shares or, if Box G is left blank or the amount inserted in Box G is inconsistent with the remittance, for the sum payable in full on application for such Open Offer Shares at 3 pence per Open Offer Share as are applied for, or deemed to be applied for in accordance with the provisions of this Application Form.
3. In consideration of your agreeing to accept this application for the number of Open Offer Shares applied for, or deemed to be applied for, in accordance with the provisions of this Application Form, upon and subject to the terms and conditions set out herein and in the Circular, I/we undertake that this application shall be irrevocable and I/we acknowledge that you reserve the right to treat any application not complying strictly with the terms and conditions of application as nevertheless valid and, in the case of my/our failure to complete Box F (or if the number inserted in Box F is inconsistent with the remittance which accompanies this Application Form), I/we agree that I/we shall be deemed to have applied for the lesser of (i) the number of Open Offer Shares set out in Box B or, if completed, Box F and (ii) such number of Open Offer Shares at 3 pence per Open Offer Share as is covered by the remittance which accompanies this Application Form.
4. I/We request and authorise the Company or its agents, in respect of the Open Offer Shares for which this application is accepted, to send definitive share certificates representing the Open Offer Shares by post at my/our risk to me/us to the address printed on page 1 or to the agent whose name appears in Box H on page 4 unless I am/we are Qualifying Shareholder(s) whose holding of Existing Ordinary Shares are held in uncertificated form on the Record Date or I am/we are applying via a *bona fide* market claim and I/we have indicated that I/we wish to have my/our Open Offer Shares delivered through CREST by completing Box I on page 4 in which case I/we acknowledge that if the Open Offer Shares for which this application is accepted are credited to the stock account in CREST having the CREST Member Account ID held at the Record Date as shown in Box I then, save as otherwise provided herein or in the Circular, I/we will not be sent a share certificate, confirmation of the credit to the stock account in CREST or any other written communication from the Company in respect of the issue of Open Offer Shares. I/we require the Company to take all steps necessary to procure that my/our name(s) is/are placed on the register of members maintained by the Company. Pending despatch of definitive share certificates or alteration of CREST Stock Accounts (as the case may be), any transfers will be certified against the register of members of the Company. I/we further acknowledge that, if I/we have indicated that I/we wish to have my/our Open Offer Shares delivered through CREST by completing Box I on page 4, the Company reserves the right to issue Open Offer Shares in certificated form.
5. I/We authorise the Company and/or its agents to present the enclosed cheque or banker's draft on receipt and to withhold issuing definitive share certificates (or the crediting of the relevant CREST Stock Account, as applicable) pending clearance thereof. In the event that any of the conditions of the Open Offer set out in the Circular are not fulfilled or waived by 8.00 a.m. on 5 June 2023 or such other later date as may be agreed by the Company being not later than 8.00 a.m. on 30 June 2023, I/we authorise the Company or its agents to return such application monies, without interest, in accordance with the terms set out in the Circular to me/us by post at my/our risk either to the address printed on page 1, in respect of the Open Offer Shares for which this application is accepted, or if the name and address of my/our agent is inserted in Box H on page 4, to my/our agent at such address, as soon as practicable thereafter.
6. I/We acknowledge that due completion of the Application Form accompanied by a cheque or banker's draft constitutes a warranty that the cheque or banker's draft will be honoured on first presentation and that such warranty shall constitute a fundamental term of application and, without prejudice to the Company's right to require payment, that this application may be deemed invalid if such cheque or banker's draft is not so honoured. I/We acknowledge that you reserve the right to instruct Computershare Investor Services PLC to seek special clearance of cheques or banker's drafts to allow the Company to obtain value for remittances at the earliest opportunity.
7. By lodging this Application Form, I/we undertake to provide such information to Computershare Investor Services PLC, as may be required under the provisions of the paragraph headed "Money Laundering Regulations" in Part IV of the Circular. As stated in such paragraph, failure to provide the necessary evidence of identity within a reasonable period of time following a request for verification of identity may result in an application being treated as invalid. In such event, the monies payable on application will be returned, without interest, to the account at the drawee bank from which such monies were originally debited (but without prejudice to any rights the Company may have to take proceedings to recover any loss or damage suffered or incurred by it as a result of the failure to produce satisfactory evidence as aforesaid). Computershare Investor Services PLC is entitled, in its absolute discretion, to determine whether the verification of identity requirements apply to an applicant and whether such requirements have been satisfied.
8. I/We represent and warrant that: (i) unless the Company has expressly agreed otherwise, I/we am/are not resident(s) of any of the Restricted Jurisdictions and I/we am/are not inside any of those countries at the time of executing or dispatching this Application Form, and I/we am/are not applying on behalf of any person, who is a citizen or resident or which is a corporation, partnership or other entity created or organised in or under any laws of the Restricted Jurisdictions and I/we am/are not applying with a view to reoffering, reselling, transferring or delivering directly or indirectly any of the Open Offer Shares which are the subject of this application to, or for the benefit of, any person who is a citizen or resident or which is a corporation, partnership or other entity created or organised in or under any laws of the Restricted Jurisdictions, nor am/are I/we acting on behalf of any such person on a non-discretionary basis nor am/are I/we person(s) otherwise prevented by legal or regulatory restrictions from applying for Open Offer Shares under the Open Offer; or (ii) with the Company's express agreement, I/we am/are exempt from, or any such execution or despatch would be pursuant to an exemption from, or a transaction not subject to, the registration requirements of the United States Securities Act of 1933 (as amended) or the relevant Restricted Jurisdictions' regulations.
9. I/We acknowledge that the Company reserves the right to reject Application Forms received from Shareholders in any prohibited territory or persons it believes are acquiring Open Offer Shares for resale in any such territory.
10. I/We represent and warrant that I/we have not received from or sent copies of this Application Form into or within any Restricted Jurisdiction, unless the Company has expressly agreed otherwise.
11. I/We acknowledge that the dates and times referred to in this Application Form may be altered by the Company from time to time (in which case an announcement will be made).
12. I/We represent and warrant that I am/we are not and nor am/are I/we applying as nominee or agent for a person who is or may be liable to notify and account for tax under the Stamp Duty Reserve Tax Regulations 1986 at any of the increased rates returned to in Sections 67 and 93 (depository receipts) or Sections 70 and 96 (clearance services) of the Finance Act 1986.
13. I/We represent and warrant that I/we am/are not in breach of the provisions of the "Instructions for Transfer, Splitting and Consolidation" section on page 2 of this Application Form.
14. I/We confirm that in making this application I/we am/are not relying on any information in relation to the Company other than that contained in the Circular and I/we agree that no person responsible solely or jointly for the Circular or any part thereof or involved in the preparation thereof shall have any liability for any such other information. I/We agree that, having had the opportunity to read the Circular, I/we shall be deemed to have had notice of all the information concerning the Company contained therein.
15. I/We acknowledge that I/we may not receive any additional Open Offer Shares under the Excess Application Facility or I/we may have only part of such application fulfilled. Further, there can be no guarantee that once all Application Forms have been received that there will be any Open Offer Shares which have not been taken up under the Open Offer and, therefore, available to meet such excess applications.
16. I/We agree that all applications, acceptances of applications and controls resulting therefrom under the Open Offer shall be governed by, and construed in accordance with, English law.

Note: If you cannot give the representations and warranties set out above you should not make this application without first having satisfied the Company (and having received confirmation of such satisfaction) (i) that an Application Form may be accepted without the giving of the representations and warranties and (ii) that the making of the Open Offer in the relevant territory could lawfully be made to the relevant Shareholder and such Application Form could lawfully be used without compliance with any registration or other legal or regulatory requirements other than any which may have been fulfilled. Without prejudice to the foregoing, the Company reserves the right at its absolute discretion to reject any Application Form from any Shareholder unable to give the representations and warranties, without giving any reason therefore.

Dated

<p>PLEASE SIGN HERE ONLY IF YOU ARE THE PERSON(S) NAMED ON PAGE 1</p>	<p>First or Sole Holder Usual Signature</p>
<p>ALL JOINT HOLDER(S) MUST SIGN</p>	<p>Joint holder(s) (if any) (2) Usual Signature</p> <p>(3) Usual Signature</p> <p>(4) Usual Signature</p>

Execution by a company: The common seal was affixed/executed as a deed on behalf of the company named above in the presence of:

Signature		Name of Director	
Signature		Name of *Director/Secretary/Witness	



